

# Hybrid Conferences

Creative Solutions to Engage Attendees – Semi-Virtually

#### Should I host a Hybrid Conference?



Did you cancel a conference? Are you concerned with keeping a remote audience engaged? Do you want to build confidence while still building value in your messaging? Are you new to virtual meetings and need a resource of experts?

#### If you answered yes to any of these questions...a Hybrid Conference is the perfect solution!

Live! Casino and Hotel can be your solution to social distancing, the need to carry on with conferences and still have all attendees near and far feel included! Let us take care of the technical part, and you can plan just as you usually would.

We will create your own customized, web-based production platform that can be broadcast anywhere in the world. This content will be available for use for up to one year upon conclusion of your event.

Pre-recorded and live video feed can be filmed throughout our fabulous hotel and event center and broadcast "LIVE!" to your audience! It's live, interactive and the easiest way to get everyone together.

Standard packages include platform creation, a day for setup and rehearsal and the actual live event. (Pre-production packages are also available!)

## What We Provide

Live! Casino and Hotel offers packages to take all the guessing and questions out of transforming your conference to a semi-virtual experience.

- The Expertise Our production team is ready to answer any questions you have about how to get started, talk through the steps it takes to get there, and to execute the experience just as you imagined.
- The Stage Our Hotel and Event Center offer several backdrops and spaces to film pre-production material and a main stage to host the actual conference.
- The Tools Live! has over \$11 million worth of state-of-the-art production equipment, specifically designed for A-level Headliners and performers.
- The Space Featuring over 40,000 sq. ft. of flexible meeting space, and up to 10 breakout rooms, Live! can confidently provide a luxury experience for those guests that will attend in person.
- The Experience Your conference, your way. Whether it's all virtual or you have attendees here and around the country, Live! will bring everyone together in a fun and engaging way.





## Here's How It Works

- Step 1 Contact Live! to start your discovery call. Ask us questions, seek our input and share your expectations.
- Step 2 Live! will put together a package customized to your needs.
- Step 3 Choose your pre-production locations, if needed, and set dates to film.
- Step 4 Live! will create your customized web platform and start assembling the materials needed to execute your conference.
- Step 5 The day before your conference, you will have a complete setup and run through for your live event to perfect the flow and timeline.
- Step 6 It's the Live! event!
- Step 7 You and your attendees will have access to all materials and the event itself for up to one year.

Live! will facilitate each step to make planning and execution a seamless process for you.

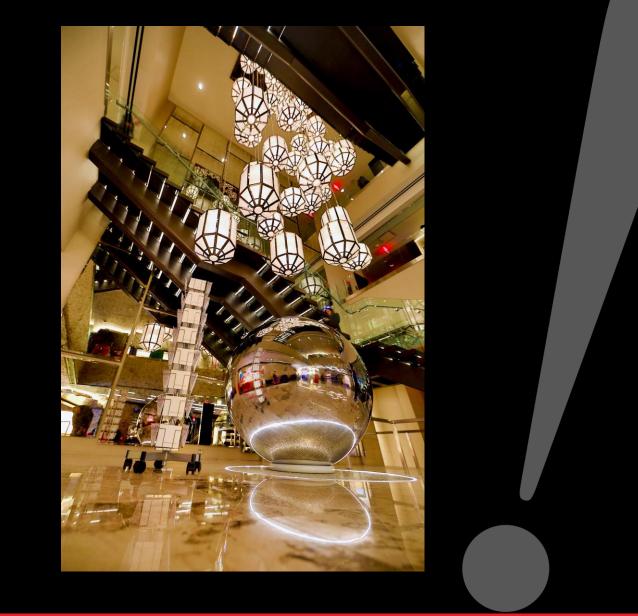




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The Hall – Grand Staircase

The perfect spot for welcome messages, special video clips or special guest appearances





The Hall – Main Stage

Your General Session can still "wow" all attendees in person or remotely with our state-of-the-art production setup!





One of our luxurious suites

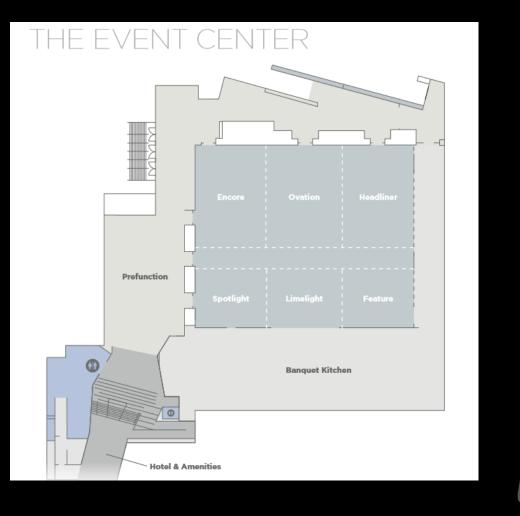
Want a stage with a view? Or perhaps a place to relax and unwind after broadcasting? Our Penthouse Suites are versatile!





The Event Center

Onsite attendees can meet and have catered functions in one of our 6 larger breakouts. The smallest space being 1300 sq. ft.







Contact the Sales team at Live! Casino and Hotel to start the conversation about how we can create your own Hybrid Conference.

Phone: 443-577-2653

Email: <u>rfp@livech.com</u>

RFP Form: livecasinohotel.com/live-hotel-rfp

Don't cancel your conferences, let us transform them and take them LIVE!